**Happy Panda**

Great start – smooth – well structured and confident.

Animation is complimenting the flow well

Happiness :D

Received the award for 13 consecutive wins at the xxx awards

As discussed key point is who is the audience? If business – then much of your material is more orientated towards that group e.g., B2B

However brief is more marketing – selling your offer to customers

Signals are good

Sub signals working (first and second under features of the brand)

Add a pause around your opening / closing

Categories of products – animation is working nicely here

Do not forget – when showing a graph introduce the axis first

I would talk products (including packaging) – then revenue – otherwise you jump about a bit

Pro and cons of competitors – better – fewer words

Your conclusion – good I’m hearing what you have covered before